

PRACTICAL INFORMATION SHEET

PPWR – Packaging and Packaging Waste Regulation (EU) 2025/40

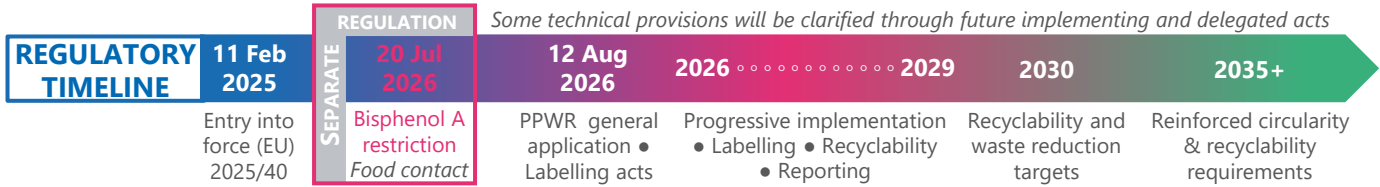
NEW EUROPEAN REGULATORY FRAMEWORK GOVERNING PACKAGING AND PACKAGING WASTE ACROSS THE EUROPEAN UNION

Applies to **ALL packaging placed on the EU market**:

- EU manufactured packaging
- Imported packaging

Includes **ALL packaging types**:

- Materials: metal, plastic, paper...
- Sectors: food, pharma, industrial, dangerous goods



GOALS

- Reduce packaging waste
- Improve packaging recyclability
- Promote circular economy
- Harmonise rules across the EU market

SCOPE

The regulation addresses the **entire life cycle of packaging**, including:

- Waste reduction
- Harmonised labelling
- Extended producer responsibility (EPR)
- Recyclability requirements
- Reuse / refill targets

HOW TOURNAIRE IS ADDRESSING PPWR

Tournaire is **actively monitoring** the implementation of the PPWR regulation.

Internal follow-up involves:

- **Regulatory Affairs team** – monitoring regulatory developments
- **Product Design & Engineering teams** – assessing potential product impacts

This approach allows Tournaire to:

- anticipate technical implications for packaging solutions
- support customers in evaluating packaging options
- ensure reliable and compliant packaging solutions

KEY REGULATORY TOPICS ADDRESSED

RECYCLABILITY

- Waste reduction
- Circularity

MARKING / LABELLING

- Harmonised EU labelling required (2028)
- Format not yet fully defined
- **Tournaire actively monitoring**

PFAS (PTFE GASKETS)

- PTFE = PFAS (fluorinated polymer)
- Restricted in food contact packaging (from 2026)
- Evaluation of alternative sealing solutions
- **Standard PFAS-free solutions available (Alu/PE)**

BPA - SEPARATE REGULATION: (EU) 2024/3190

- Ban in EU food contact from July 2026
- Transition already implemented → **BPA-NI coating available**

SUBSTANCES

- Minimisation of substances of concern
- **Aluminium packaging → inherently compliant**
- Active monitoring for recycled aluminium

PPWR introduces a progressive but structural transformation of packaging requirements, **manufactured or imported** in the **EU**.

Tournaire supports customers through:

- Regulatory monitoring
- Technical evaluation
- Packaging adaptation